

# ARE YOU READY?



# TIME IS RUNNING OUT FAST!



Does your ticketing comply with the new  
Country of Origin labelling laws?

**Phototicket** can help you comply with the new law!

**MULTI-BUY**  
Seedless  
**GRAPES**  
Grown in Australia  
2 for \$8  
Multi-Buy Unit Price: \$4.00 each  
or Purchased Individually \$4.99 bunch

**Fresh Food SPECIAL**  
Bunched Green Silver Beet  
SAVE \$1.00  
**\$2.99** bunch  
Grown in Australia  
End Date: 21/11/2017  
200% REPLACE + REFUND IGA

**IGA** Chicken & Mushroom  
**Filo**  
Creamy Chicken and Mushrooms in  
bechamel sauce packed in a filo parcel  
topped with sesame seeds. Baked to  
perfection.  
Product of Australia  
**\$14.99** per kg

Fresh  
Tasmanian Oysters  
Product of Australia  
**\$19.99**  
per doz  
\$1.67 each  
42kJ per serve

Free Phone  **phototicket**  
Bringing retail to life

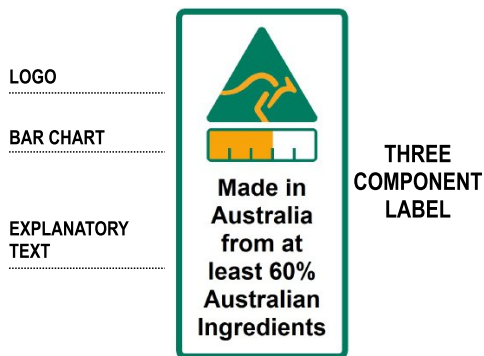
## 1800 207 675

*to discuss our low cost solution today*

# Australian Country of Origin Labelling

On 1st July 2016, the new Country of Origin Food Labelling Information Standard came into effect under Australian Consumer Law (ACL).

## Australian Origin Claims: The "Mark"



### Scope

This law requires all Priority Foods to carry the "The Mark" on or near them in relation to Country of Origin. For example a price ticket. Some examples of Priority foods include Fruit and Vege, Meat, Deli Lines, Cheeses, Chicken, Fish and/or products made from these.

Information and documents defining exactly how, when and where the "Mark" should be used can be found on the following government web sites:

Phototicket can easily generate all necessary variations of "The Mark".

### Australian Government

<https://www.legislation.gov.au>  
Country of Origin Food Labelling Information Standard 2016

### Australian Competition & Consumer Commission

<https://www.accc.gov.au>  
A Guide for Business - Country of Origin food labelling

### Department of Industry and Science

<https://www.business.gov.au>  
Country of Origin Labelling for food forums  
Country of Origin Labelling Online Tool  
Country of Origin Food Labelling Style Guide

### Transition Period

A two year transition period has been provided, ending on 30 June 2018.

For the remainder of the transition period, products can be labelled either according to the new rules, or the rules currently in the Food Standards Code.

From 1 July 2018, all products must be labelled in accordance with the new Information Standard.

The scope of food products covered by mandatory country of origin labelling requirements under the Food Standards Code is retained in the Information Standard.

### Non-compliance with the Standard and the ACL

Businesses must still ensure that any country of origin representation made is not false, misleading or deceptive.

Non-compliance is likely to contravene the ACL (Australian Consumer Law)

The ACCC will be actively monitoring compliance.

Maximum financial penalty for a breach of the ACL is \$1.1 million for a corporate body and \$220,000 for a person.



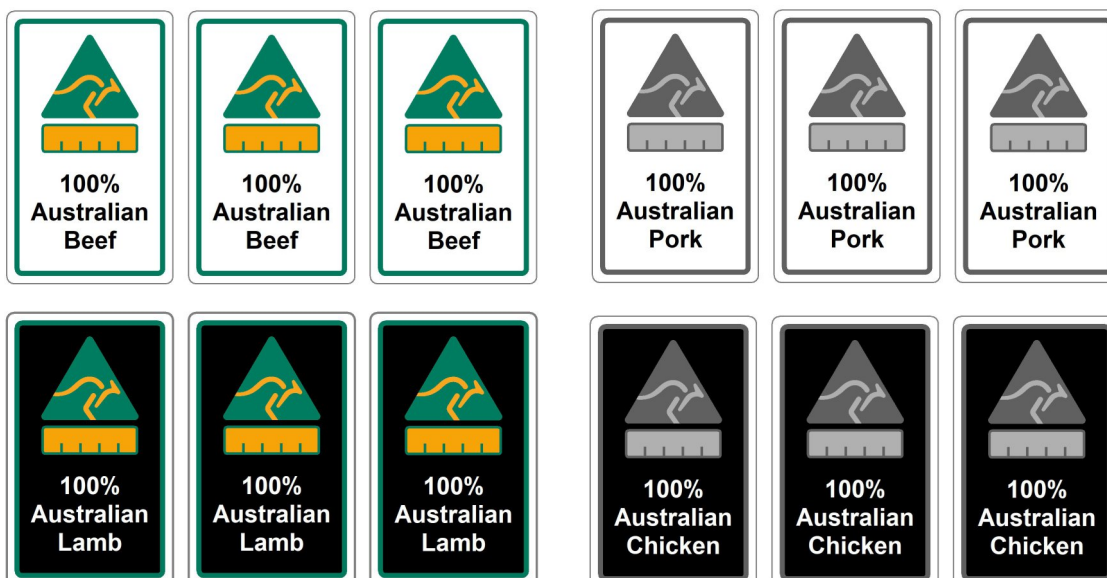
## Self adhesive labels.

Need to create shelf adhesive labels for in-store packaged products? Phototicket's new 'drag n drop' design feature makes designing your own labels easy. You can also change the orientation, reverse out the background or convert to monotone with just the click of a button.

**Don't have the time, then let us create your templates for you.**



Set orientation with just the click of a button.



Change the background with just the click of a button.

## Inexpensive, easy to learn, easy to use

Phototicket has a range of inexpensive ticketing solutions for all departments with a focus on "fresh". Staff can master the basics of Phototicket and be printing out stunning ticketing in just a few minutes.

**\$240** per year

Want to know more, **Free Phone 1800 207 675**

To follow are just a few examples:

### Refrigerated Service Cabinets.

#### Deli, Seafood and Meat

Phototicket has a range of ticketing solutions for assisted service display cabinets, including plastic tickets, laminated tickets and encapsulated tickets

#### Printed sizes include:

- A4 (for counter tops)
- A7
- 94 x 63mm
- 140 x 67mm



Note: 5mm minimum Country of Origin text height is no longer compulsory. Text must still be easily readable.

Laminated & Plastic Tickets (various sizes)



Capsule Tickets 94 x 63mm



A7 Capsule Tickets (107 x 74mm)



## Self Service Cabinets & Bins.

Phototicket comes complete with a range of IGA and Foodland templates designed specifically to print over pre-printed and perforated paper stocks.

1up (A4)



**Fresh Food SPECIAL**

**SAVE \$1.00**

**\$2.99** bunch

Bunched Green Silver Beet

Grown in Australia

End Date: 21/11/2017

**200% REPLACE + REFUND IGA**

### Produce, Bakery Butchery

Phototicket's range of templates for self service display cabinets and bins also includes other designs such as Multi-buy and Special etc.

### Sizes include:

9up, 3up, A4 Printed Ticketing  
4up (140 x 67mm Cabinet Tickets)  
Custom designs and sizes on request.

Note: 9mm minimum Country of Origin text height is no longer compulsory. Text must still be easily readable.

9up (70 x 99mm)



**Fresh Food GUARANTEE**

NATURAL MIXED NUTS

**\$6.99** per pack  
3.99 per kg  
689kJ per serve

Made in Australia at least 95% Australian Ingredients

**200% REPLACE REFUND IGA**

4up (140 x 65mm)



**Fresh Food GUARANTEE**

2kg Bagged Brown Onions

**\$2.99** per bag  
\$1.50 per kg

Produce of Australia

**200% REPLACE REFUND IGA**

3up (210 x 99mm)



**Fresh Food GUARANTEE**

Locally Grown Bi-Coloured Grapes

**\$6.99** bunch

Grown in Australia

**200% REPLACE REFUND IGA**



**Fresh Food GUARANTEE**

GREEN CAPSICUMS **\$2.99** each

**Fresh Food GUARANTEE**

NATURAL MIXED NUTS **\$6.99** per pack

**Fresh Food GUARANTEE**

NAVEL ORANGES **\$5.99** per kg

**Fresh Food GUARANTEE**

COCONUT DATES **\$4.99** per 1.5kg pack

**Fresh Food GUARANTEE**

Bagged 2kg Fuji Apples **\$3.99** each

**Fresh Food GUARANTEE**

1kg Pre Pack Brown Onions **99c** each

**Fresh Food GUARANTEE**

Red Capsicum **\$2.99** each

**Fresh Food GUARANTEE**

Gourmet Garden Lightly Dried Herbs 80g **\$3.29** each

**Fresh Food GUARANTEE**

Pink Lady Apples **\$3.99** per kg

**Fresh Food GUARANTEE**

1kg Pre Pack Brown Onions **99c** each

**Fresh Food GUARANTEE**

Bi-Coloured Grapes **\$6.99** bunch

**FOODLAND IGA**

THE MIGHTY SOUTH AUSSIES

**Marinated Chicken Wings**

**\$12.99** kg

## Self Service Cabinets & Bins.

Phototicket comes complete with a range of IGA and Foodland templates designed specifically to print over pre-printed and perforated paper stocks.

1up (A4)



### Produce, Bakery Butchery

Phototicket has a range of ticketing solutions for self service display cabinets and bins, including plastic display boards and number sets, waterproof ticketing and printed paper tickets

#### Sizes include:

- 32mm Data-strip
- A7 Capsule Tickets
- 140 x 67mm Cabinet Tickets
- 140 x 135mm Bin Tickets
- A4 Paper Tickets
- Custom designs and sizes on request.

2up (A5)



4up (140 x 65mm)



32mm Data-strip (140 x 32mm)

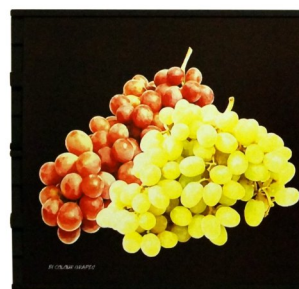


## "Out of the box" Ticketing Solutions

A wide range of "Out of the box" and custom ticketing systems designed to work with the Phototicket program are also readily available.

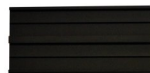
These systems include Plastic display boards designed to clip easily onto Self Serve Cabinets and Bins.

Depending on the system chosen, these can also include Plastic heading sets, numbers weights and measures or printed pricing options, separate clip-in CoOLs and promotion tickets.



## System Examples

### "2-Track" Cabinet Tickets



+



140mm 2-Track  
Display Bds  
140 x 67mm

Perforated  
Paper - 65mm  
1000 Tickets

### "4-Track" Bin Tickets



+



+



+



140mm 4-Track  
Display Bds  
140 x 134mm

Custom  
Plastic Bin Clip  
Clear

Perforated  
Paper - 65mm  
1000 Tickets

Optional  
Custom 4 -Track  
Heading Sets

## Want to know more?

# Free Phone 1800 207 675

# Print Examples - Actual size

A7 Capsule Ticket



**Product of Australia**

Fresh  
**Tasmanian Oysters**

**\$19.99**  
per doz  
\$1.67 each  
42kJ per serve

A7 Capsule Ticket



**IGA**

**Chicken & Mushroom  
Filo - 280g**

Creamy Chicken and Mushrooms in bechamel sauce packed in a filo parcel topped with sesame seeds. Baked to perfection.

**\$4.99** each  
\$1.78 per 100g

Made in Australia from at least 92% Australian ingredients

717kJ per 100g

4up (140 x 65mm)



**Porterhouse Steak**

**FOODLAND**  
THE MIGHTY SOUTH AUSSIES

**How to Cook**  
Turn your steak only once during cooking. The more you flip, the tougher it will get. Simply let the steak cook on one side until juices appear, then turn.

**100% Australian  
Beef**